

SERRA

Innovative lipid replacement therapy

serra



serra

CORRECTIVE LIPID

Bi-layer Replacement Therapy

- Corrective lipid bi-layer replacement therapy
- Anti-inflammatory effect
- Proprietary ingredients.

The Protective Barrier of the Skin

The human skin is an expertly engineered mechanism that protects us from the harsh environment. A functional skin barrier is essential to prevent unwanted environmental elements from penetrating into the body and causing damage. Another important function

of the barrier is to trap water in the skin. Adequate water levels are essential for normal skin and body functioning.

An adequate barrier is made from multiple layers of cells trapped in lipid [a special type of oil] rich layers. These lipid layers are made by cells in the skin. If this organised system of cells and lipid layers is disrupted or deficient, excess water will escape from the skin causing the sensation of skin dryness, namely tight, itching, rough skin. When the skin barrier is badly deficient, external substances of the environment can penetrate into the skin leading to what is commonly referred to as skin sensitivity [or eczema]. More recently, studies have suggested that Atopic Dermatitis which refers to the failure of the epidermal barrier is in fact the primary trigger that results in dryness and overall sensitivity. If dealt with accordingly the problem of dryness and associated concerns can be eliminated.

It is with this in mind that Lamelle Research Laboratories developed the **Serra Range**, an innovative lipid replacement therapy that mimics the structure and function of the natural lipid bi-layer, which is critical in terms of maintaining a healthy epidermis or topmost skin layer. This new patented therapy serves as the backbone for the new innovative **Serra skin care range**.

What makes the Serra range unique?

Conventional moisturisers make use of plant derived oils and waxes to create an artificial layer on the surface of the skin to prevent water escaping into the environment. The 'richer' the product, the more 'greasy' the skin feels as more product is required to make the water trapping layer.

Using patented technology, **Serra** moisturisers create^[1]_[2] a multiple lipid layered structure similar to normal human skin. Instead of creating a single layer of moisture on the surface of your skin like conventional moisturisers, **Serra** actually recreates the human skin barrier – essentially replacing what is missing and eliminating the root cause of dry skin. **Serra** causes a permanent change in your skin's behaviour and not simply a temporary "band aid" to a dry skin problem that still remains after you have washed off your regular moisturiser. **Serra** provides a more efficient water trapping system that resembles 'normal' human skin. This unique mechanism has proven to significantly reduce skin sensitivity and irritation in published dermatological studies.

Serra is the FIRST skincare range that enables the skin to truly repair by duplicating and replicating the skin's own natural behaviour.

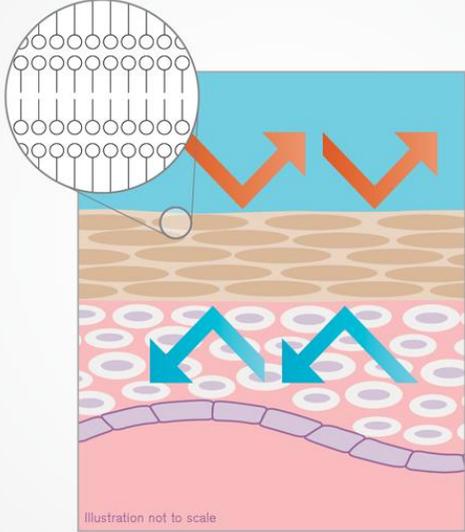
Combining the patented Ceramide-P with new anti-inflammatory peptides and dexpanthenol, **Serra** moisturisers assist in relieving skin dryness or sensitivity and treats Atopic Dermatitis by restoring the lipid bi-layer effectively. Clinical studies in both adults and children have shown significant improvements in signs and symptoms of Atopic Dermatitis when Ceramide-P has been used regularly.

Serra skin is corrected skin.

Corrective Lipid Bi-layer Replacement Therapy

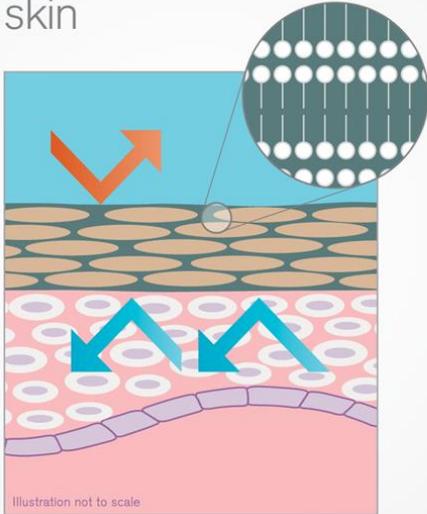


Healthy skin



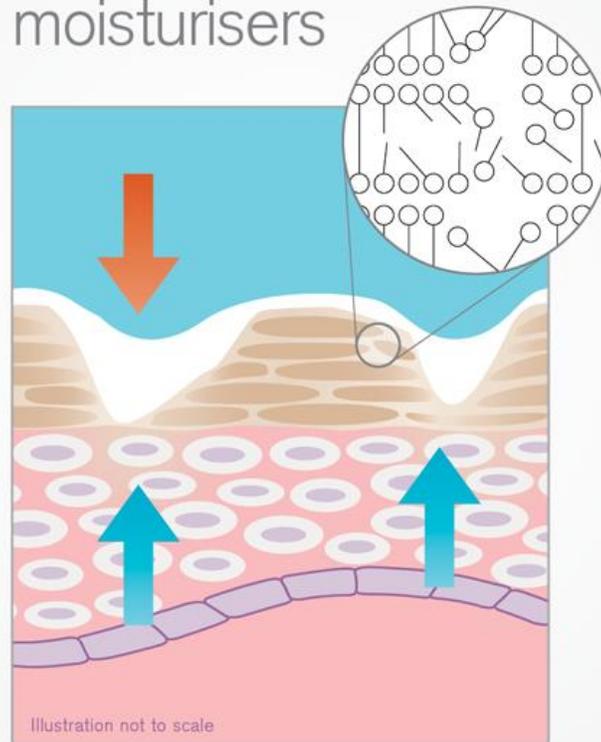
Bilayer intact – keeps moisture in and foreign substances out.

Serra restored skin



Restored bilayer with Serra.

Conventional moisturisers



Damaged skin with conventional creams – still no improvement of bilayer.

Click on the product to scroll down for more information

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- [Serra Restore Cream](#)
 - [Serra Soothing Cream](#)
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Cleansing Gel - 150ml

A soap, fragrance and paraben free gel- cream cleanser is ideal for sensitive or dry skins for daily use. The **Serra Cleansing Gel** leaves the skin wonderfully refreshed with a soft hydrated feel without a greasy or oily feel to the skin. **Serra Cleansing Gel** can also be used in professional treatments to cleanse the treated area.

Benefits: Very gentle, protects a fragile skin barrier, no irritating ingredients

Use: Serra Cleansing Gel product can also be used professional treatments to cleanse the treated area. Serra Cleansing Gel can be used twice daily



Restore Cream - 50ml

Utilising patented lipid barrier technology, **Serra Restore Cream** thoroughly corrects deficient skin barrier function while leaving the skin smooth without a greasy after feel. **Serra Restore Cream** is the perfect accompaniment when existing moisturisers are not providing adequate hydration to the skin or when a problematic dry skin requires thorough barrier restoration. The addition of soothing Beta Glucan and Dexpanthenol reduce slight irritation and calm uncomfortable skin.

Main ingredients: Patented Ceramide-P, Dexpanthenol, Oat beta glucan extract, fragrance free, paraben free. The addition of soothing Beta Glucan and Dexpanthenol reduces irritation.

Benefits: Barrier replacement therapy, anti-itch effects, soothing effects

Use: Serra Restore Cream can be used twice daily



Serra Soothing Cream

In addition to providing unparalleled skin barrier support to reduce skin dryness and discomfort, **Serra Soothing Cream** contains advanced anti-inflammatory peptides that directly interact with the skin immune response to reduce the extent of redness, burning and swelling. **Serra Soothing Cream** is indicated when skin dryness has progressed to a state of redness, discomfort and dryness.

Main ingredients: Patented Ceramide-P, Dexpanthenol. Oat beta glucan extract, Patented anti-inflammatory peptides, fragrance free, Paraben free

Benefits: Barrier replacement therapy, anti-itch effects, anti-redness benefits, reduces skins sensitivity, anti-inflammatory effects.

Use: **Serra Soothing Cream** can be use twice daily and is indicated when skin dryness has progressed to a state of redness, discomfort and dryness.

Using The Serra Range

To benefit fully from the clinically effective and unique benefits of **Serra**, it is important to point out a few key principles:

- **Serra** moisturisers may in some cases be associated with a slight stinging sensation when first used. This sensation, if it occurs, usually resolves after a few applications. This is merely the skin barrier being re-built by the moisturiser.
- Should skin redness or dryness worsen while using the **Serra range**, stop the product and consult with a health care provider.

Complementary Products

Hydrating HA Plus

